



Kyle Burgess



Kyle@Uneeqability.com
(301) 693-3875

Experience

2025 - Current
Creative Producer
Microsoft AI

- Lead creative direction for CEO Mustafa Suleyman's executive communications, owning the visuals for high-stakes stages including the Microsoft CEO Summit, an invite-only gathering of the world's leading CEOs
- Set the visual design standards for Microsoft AI communications, building the template system now adopted across all divisions
- Sole creative lead for communication design across two organizations, MAI and Copilot, reaching 11,000+ employees every 8 weeks, from townhall and all-hands storytelling to board-level decks
- Lead motion graphics and video production for major initiatives including the Copilot Sessions launch unveiling Mico AI character and the Microsoft Build 2026 keynote that launched MAI's new model family, headlined by flagship MAI-Thinking-1, directing keynote motion graphics alongside external agencies for an opening keynote viewed by 450,000+
- Producer and DRI for the microsoft.ai redesign, owning the project end to end from concept through its Microsoft Build launch while directing two agencies and 10 model PMs across six product categories
- Build AI-coded internal tools that scale the design system, including a chart generator that lets PMs produce on-brand data visualizations and feed them straight into the website build

2024 - 2025
VP, Development
National Lampoon

- Secured \$300k Sony Pictures funding through compelling pitch materials and creative strategy across brand activations and original content
- Drive consistent visual identity across digital initiatives while fostering strategic relationships with talent, partners, and investors
- Spearhead social media strategy managing content and engagement across all platforms to launch new business opportunities

2022 - 2024
VP, Development,
Original Programming
Hello Pictures

- Expanded creative portfolio from 2 to 20+ projects securing deals with Netflix, MAX, and FOX, including documentary "Money Electric" sold to HBO MAX
- Led creative production for visual assets and brand materials while orchestrating seamless cross-departmental collaboration
- Implemented streamlined production processes that improved team efficiency from concept to execution

- 2021 - 2022** ●
 Director,
 Unscripted Content
Studio71

 - Managed 10+ producers working with 70+ creators and brands, executive producing Amazon Music content achieving 10M+ views and 100k subscriber growth
 - Created social media campaigns generating 500M+ views including Amazon's "Alexa Stories" NFL spot
 - Secured \$5M+ department revenue through strategic partnerships while overseeing creative direction and production quality
- 2019 - 2021** ●
 Director of
 Unscripted Development
Fandom Fiction

 - Created and designed 28+ pitch presentations for major streaming platforms, leading creative production for all presentation materials while maintaining consistent visual language across high-stakes collaborations with BBC Studios, Fremantle, and All3Media
 - Established design systems for pitch decks that improved presentation success rate, demonstrating measurable impact on business development outcomes
- 2016 - 2019** ●
 Co-Owner/Artist Manager
Fandom Management

 - Produced content generating 100M+ views/streams across 12 recording artists, managing complete brand identity, marketing campaigns, and creative direction for major label collaborations (UMG, Sony Music, Hollywood Records)
 - Orchestrated creative elements for 30+ city national tours, including comprehensive promotional materials, content strategy, and visual campaign development
- 2014 - 2016** ●
 Manager, TV Development
One Media

 - Directed production of pitch materials and creative assets including decks, sizzle reels, and graphics, leading creative development of 3+ series and managing collaboration with 10+ celebrity talent for scripted and unscripted content
- 2012 - 2014** ●
 Associate,
 Development Producer
*Simon Cowell/Syco
 Entertainment/Sony
 Music*

 - Executive produced "You Generation"—Simon Cowell's first YouTube channel, developing creative strategy that gained 100K+ subscribers in 30 days
 - Collaborated on creative direction for on-air performances with 12 top music industry producers for X-Factor & America's Got Talent, partnering with Syco creative director on visual presentation and performance design for 15+ on-screen talent

[Click here to view my presentation design portfolio](#)

Freelance

- Billboard Magazine** ▶ Graphic Designer (Advertisements)
- Universal Music** ▶ A&R/Scout, Talent Manager
- FOX Network** ▶ Creative Development, Producer
- BBC Studios** ▶ Creative Development, Keynote Design
- Fly On The Wall** ▶ Video Editor, Presentation Design
- Fremantle** ▶ Creative Development, Video Editor
- Endemol Shine** ▶ Web Designer, Video Editor
- eOne** ▶ Creative Development, Sizzle Editor

Education

The Art Institute of California, Orange County

- Studies in marketing and graphic design with a focus on branding

Skills & Abilities

- Executive Comms Design
- Visual Storytelling
- Motion Graphics & Video Editing
- AI-Enhanced Design Tools
- Presentation Design
- Adobe Creative Suite & Figma
- Content Strategy